

# Getting Started with What Works Cities

WHY YOUR CITY'S DATA CHECK-UP MATTERS

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# Why This Matters to Your City

- Overview of What Works Cities
- Data-Informed Government In Action
- Next steps
- Questions

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What Works Cities helps local governments use data and evidence effectively to tackle their most pressing challenges and improve residents' lives.

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# The WWC Partners



What Works Cities  
2017 SUMMIT

Bloomberg Philanthropies  
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THE  
BEHAVIORAL  
INSIGHTS TEAM

HARVARD Kennedy School  
Government Performance Lab



JOHNS HOPKINS  
UNIVERSITY

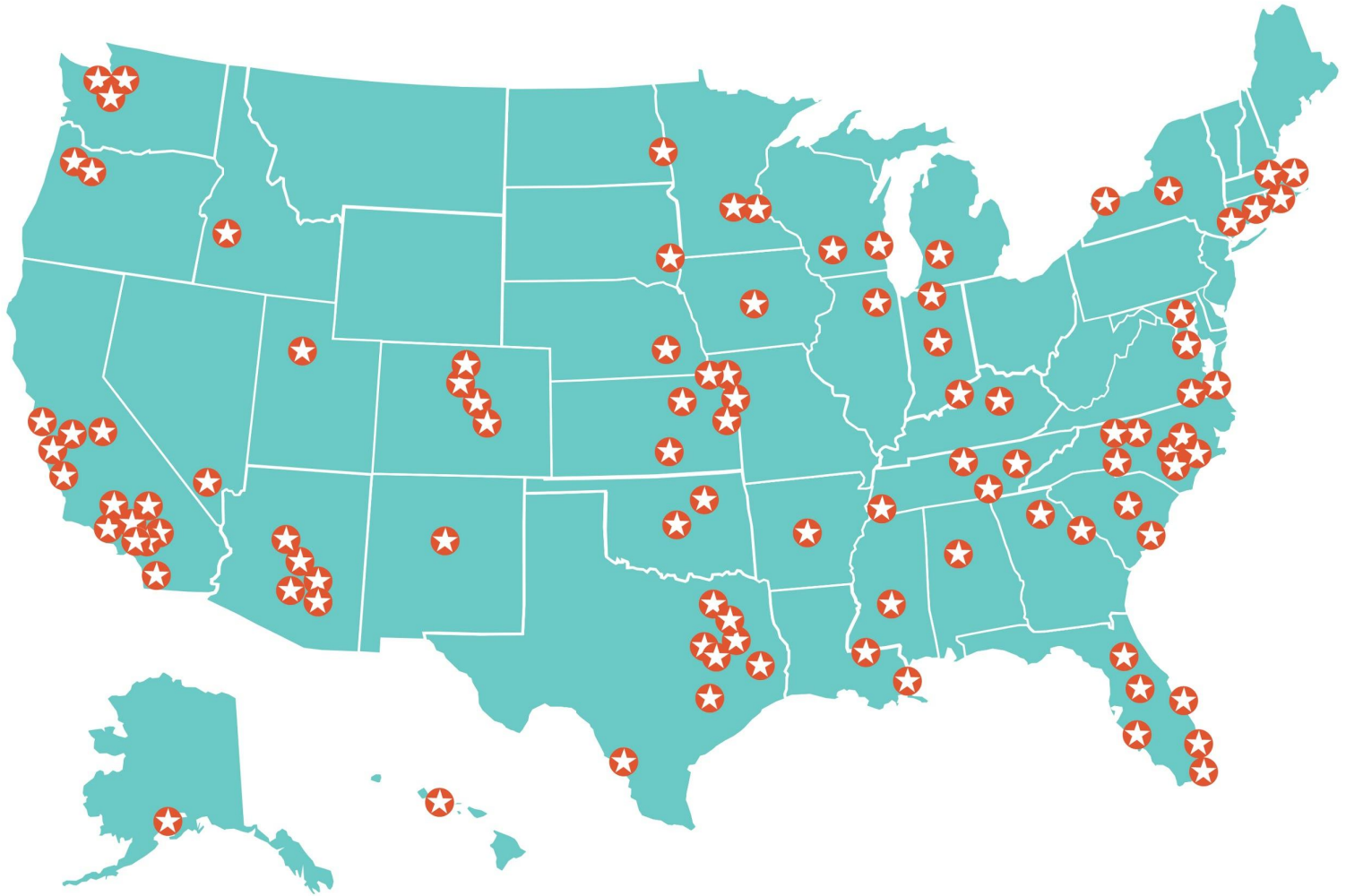
RESULTS  
FOR AMERICA



SUNLIGHT  
FOUNDATION

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100+  
Cities



# The Management Gap

80%

of cities have engaged the public on a strategic goal



40%

have publicly communicated progress towards that goal



75%

have invested in a tool to release data to the public



20%

have a process to release these data regularly

75%

of cities are committed to using data and evidence to make decisions

33%

modify existing programs based on the results of program evaluation

What Works Cities Assessment:

## **A national standard for well-managed, data-driven local government**

What Works Cities Certification helps cities benchmark their progress and develop a roadmap for using data and evidence to drive effective change and deliver results for residents.

By recognizing local governments excelling in this work, the program provides models others can learn from.

# WWC Foundational Practices

- 1 Data Governance
- 2 Evaluations
- 3 General Management
- 4 Open Data
- 5 Performance & Analytics
- 6 Repurposing
- 7 Results-Driven Contracting
- 8 Stakeholder Engagement





# Data-Informed Government In Action

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# The Challenge:

My city doesn't have the systems or structures in place to track progress towards goals.



Develop citywide  
strategic goals and  
find ways to tie data  
directly to goals to  
guide decision-  
making.

#### Problem Solving

General budget variance should  
be reduced from 11% to 5%

**-19%**

Current Budget Variance



since last month

#### Achieved

Address at least one finding  
from the most recent audit

**9 of 13**

Steps Completed



since last week

#### On Our Way

Ninety-five percent of building  
permits will be issued within  
their established timeframe

**82%**

Current permits issued on time



since last week

#### Problem Solving

Increase compliance of code  
violations by the comply by  
date from 20% to 35%

**19%**

Current compliance



since last week

# The Challenge:

My city's budget for homeless services has doubled over 10 years, but homelessness continues to rise.



**Increase  
accountability by  
creating procurement  
processes that  
measure results of  
service providers..**



# The Challenge:

My city doesn't know how to engage external stakeholders (i.e. community organizations and residents) to help solve our city's largest challenges.



Empower residents to  
volunteer their free time  
to develop new tools  
and applications that  
help address a wide  
range of city problems.





# Why does this matter for your city?





## Perk #2: Customized Next Steps for Improvement



**You'll receive a customized next step recommendations to improve, based on where you are now.**

Results for America will develop a tailored roadmap with the next steps your city can take to put data and evidence at the center of decision-making and build the most effective government possible.

Photo: Results for America-led workshop in South Bend, IN, November 2017

# Perk #3: Virtual & In-Person Training Opportunities

1. Facilitated and Self-Guided Courses
2. Cohort Learning with WWC Experts
3. In-Person Skills Training



# Perk #4: Targeted Support Opportunities

1. Technical Assistance with WWC Experts
2. Change Management Coaching





# Perk #5: A Network of Your Peers



Photo: Staff from participating cities

## Connections

Throughout your engagement, you'll have the chance to connect with peers in local governments across the country—troubleshooting common challenges, sharing successful practices, and working together to build critical data skills.



# Next Steps

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# Get Your City's Data and Management Check-Up Today!

Link: <http://bit.ly/WWC-Certification>

Email me: [lauren@results4america.org](mailto:lauren@results4america.org)



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# Questions?



# THANK YOU!

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